



re:inventing architecture

atlanta, GA
loews atlanta hotel

2012



AIA

SAR

Georgia | North Carolina | South Carolina
South Atlantic Regional Conference
september 19-22

AIA CEO Robert Ivy, FAIA recently wrote,
"It's a fragile time for architects."

Indeed, the recent economy has changed the way many of us work, live and play. At the same time, this downturn can serve as a catalyst to broaden the scope and boundaries for the profession. AIA leaders within our region are exploring ways to create a new model to inspire architects to be prepared for the new economy. How can we expand the role of the architect, reinventing the profession, while providing opportunities for AIA members to lead the design industry of the future? Join us in Atlanta for the most engaging regional event to date. It's not enough to talk amongst ourselves...we've invited national thought leaders, community volunteers, artists, advocates, educators and more...those who respect architects and are looking to us to show the way forward...for the opportunity to re:invent architecture.

re:ignite

re:think

re:form

re:act

re:create

Call for Presentations

AIA South Atlantic Region seeks innovative speakers and facilitators for presentations to be offered during the 2012 Regional Conference in Atlanta, GA, September 19-22. This conference will provide the highest amount of Continuing Education Units for Architect members in Georgia, North Carolina, and South Carolina in just 3 days, and will also provide enriching networking and educational opportunities for associates, interns, students, and allied organizations. Selected speakers will have the opportunity to gain visibility and increase their leadership role in the industry by providing valuable information to upward of fifteen hundred conference attendees.

This year's theme - **re:inventing architecture** - is a call to AIA Georgia, North Carolina, and South Carolina architects to actively expand the role of the architect while reinventing the profession as a leader in the design industry. In support of this role, the conference seeks to provide Continuing Education tracks that focus on

Practice+Delivery, Design+Community, Innovation+Research.

The selection committee is seeking informative and challenging presentations that will equip members for new challenges in architectural practice, design, and innovation. Suggested topics shall include, but are not limited to, the following areas:

- Integrated Practice
- Evidence Based Design
- Ecological Urbanism / Placemaking
- Building Performance / Sustainability
- Building Design Influences
- Social and Cultural Influences
- Technological and Environmental Influences
- Building Systems and Materials Research
- Organizational Research
- Educational Research

Evaluation Criteria	<p>The AIA South Atlantic Region Continuing Education Committee will evaluate your proposal based on the following criteria:</p> <ul style="list-style-type: none"> • Well-defined focus and proposal clarity • Overall quality and potential to contribute to a well-balanced conference program • Relevant ability of the proposed topic to educate members • Practical applications of materials or ideas through Learning Objectives • Level of proposed interaction • Topic timeliness • Speaker's experience <p>Proposed programs should be well-balanced in nature. Product-specific presentations will typically receive less favorable consideration. Consideration will be given to the relevance of the proposed presentation to the conference theme - re:inventing architecture. Sessions that meet the criteria for AIA Health, Safety, and Welfare (HSW) credits, AIA Sustainable Design (HSW/SD) credits, or USGBC GBCI credits are strongly encouraged.</p>
Submission Contact	<p>All proposals shall be submitted via e-mail, using this "Call for Presentations", and sent to:</p> <p>Tracey Waltz, 2012 SAR Speaker Committee traceyw@aiaasc.org Phone: 803.252.6050</p>
Submission Date	<p>February 15, 2011: Proposals must be received by AIA South Atlantic Region no later than 5:00pm EST. (See contact information above)</p> <p>March 05, 2012: Selected presenters will be notified.</p> <p>September 20-22, 2012: 2012 AIA South Atlantic Region Conference, Atlanta, GA.</p>
Presentation Format	<p>All seminars shall be ninety (90) minutes. The audience will range from 25-200 participants, with varying degrees of expertise. Proposals should clearly describe your presentation style and the experience level of the intended audience. Interactive seminars are encouraged. The number of speakers in a seminar will be limited to two (2). Each speaker should be listed separately in your proposal with requested background information regarding experience. The conference aims to provide up to fifty (50) unique sessions. There will be 3-hour, pre-conference workshops on September 19th, which is also open for proposals. If you are interested in pre-conference workshops – please contact SAR Submission Contact per above.</p>
Funding & Expenses	<p>Each session is limited to two (2) speakers. Each speaker will receive one (1) complimentary conference registration, one (1) complimentary night at host hotel, and all needed printing for session material. Speakers will need to pay for special & ticketed events separately, as well as all travel expenses for the conference. Speaker agreements, audio visual requirements, and other specifics will be coordinated after initial speaker selection.</p>

Title Enter title of CE Session as it will appear in Convention Registration & Promotional Materials.
• *Title limited to 200 characters. Presenters are encouraged to provide benefit-descriptive titles.*

Seminar Description Enter seminar description as it will appear in Convention Registration & Promotional Materials.
• *Description limited to 100 words. Presenters are encouraged to be very specific about what participants are expected to learn and/or how they will benefit from the session.*

Learning Objectives Enter at least four (4) learning objectives, or outcomes, that you expect for participants in your session.
• *AIA will serve as the “content provider”; however, we will evaluate proposals and submit Learning Objectives based on this proposal. For help, see “ Learning Objectives: What are they and how do I write one?” at AIA.org or at the following site...*
<http://www.aia.org/education/providers/AIAB040189?dvid=&recspec=AIAB040189>
• *The Speaker Committee may revise with speaker(s) if proposal is accepted.*

Objective 1: Participants will be able to...

Objective 2: Participants will be able to...

Objective 3: Participants will be able to...

Objective 4: Participants will be able to...

If the subject matter qualifies for Health, Safety, & Welfare (LU/HSW) credits as defined by the AIA/CES, please indicate from menu which categories credits will apply.

- Criterion #1: Course content must directly support the HSW definition
- Criterion #2: Course content must include one or more of the AIA/CES-acceptable HSW topics
- Criterion #3: 75% of course content must be on HSW topics
- For help, see <http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aiab086456.pdf>

Please select which topics apply:

BUILDING SYSTEMS: Structural, Mechanical, Electrical, Plumbing, Communications, Security, Fire Protection	_____
CONSTRUCTION CONTRACT ADMINISTRATION: Contracts, Bidding, Contract Negotiations	_____
CONSTRUCTION DOCUMENTS: Drawings, Specifications, Delivery Methods	_____
DESIGN: Urban Planning, Master Planning, Building Design, Site Design, Interiors, Safety and Security Measures	_____
ENVIRONMENTAL: Energy Efficiency, Sustainability, Natural Resources, Natural Hazards, Hazardous Materials, Weatherproofing, Insulation	_____
LEGAL: Laws, Codes, Zoning, Regulations, Standards, Life Safety, Accessibility, Ethics, Insurance to protect Owners and Public	_____
MATERIALS & METHODS: Construction Systems, Products, Finishes, Furnishings, Equipment	_____
PRE-DESIGN: Land Use Analysis, Programming, Site Selection, Site and Soils Analysis, Surveying	_____
PRESERVATION: Historic, Reuse, Adaptation	_____

AIA HSW/SD Credits

If the subject matter qualifies for Sustainability Design credits as defined by the AIA/CES, please indicate in the box below.

- Criterion #1: Course content must directly support the definition of sustainable design
- Criterion #2: Course content must address at least one COTE Top 10 measure
- Criterion #3: Course content must address at least one AIA 50>50 strategy or approved topics
- Criterion #4: Course content must qualify for Health, Safety, and Welfare (HSW).
- Criterion #5: 75% of course content must cover sustainable design.
- For help, see <http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aiab086456.pdf>

Yes _____	No _____
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GBCI Credits

The South Atlantic Region is not a GBCI provider; however, if the subject matter has already been GBCI CE approved, please indicate below.

Yes _____	No _____
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In alignment with the goal to expand opportunities for LEED AP's to gain CE Hours to fulfill credential maintenance program (CMP) requirements put forth by the green building certification institute (GBCI), proposals which support education in the CMP categories accepted for CE hours are encouraged.

- For more information, see the Educator User Guide:
<http://www.usgbc.org/ShowFile.aspx?DocumentID=4500>
 or the online application for information required for review of GBCI CE Hours:
<http://www.usgbc.org/ShowFile.aspx?DocumentID=7863>

Experience of Audience

Indicate the experience level of your target audience, relative to your session content.

Entry Level	_____
Intermediate	_____
Advanced	_____

Program Delivery Method

Indicate the presentation method type for your audience (enter all that apply).

Lecture	_____
Discussion	_____
Experiential	_____
Case Studies	_____
Panel Presentation	_____

Speaker Information

Please provide ALL speaker information requested for each speaker.

- *Each session is allowed a maximum of two (2) speakers. The Speaker Committee may allow additional speakers, by special arrangement, if proposal is selected.*

Speaker 1

Speaker 1 general information.

- *This designates the primary contact for notification of selection results.*
- *The designee is also responsible for notifying the additional presenters for each session.*

First & Last Name:	_____
Company or Firm:	_____
Professional Affiliations:	_____
Mailing Address:	_____
City, State, Zip:	_____
Phone Number:	_____
Fax Number:	_____
E-Mail:	_____

Speaker 1 brief biographical narrative, including speaking experience.

- *Description limited to 100 words.*

Enter Speaker 1 bio below:

Speaker 1 description of expertise relative to session content.

- *Description limited to 100 words.*

Enter Speaker 1 description of expertise below:

Speaker 2

Speaker 2 general information.

First & Last Name:	_____
Company or Firm:	_____
Professional Affiliations:	_____
Mailing Address:	_____
City, State, Zip:	_____
Phone Number:	_____
Fax Number:	_____
E-Mail:	_____

Speaker 2 brief biographical narrative, including speaking experience.

- *Description limited to 100 words.*

Enter Speaker 2 bio below:

Speaker 2 description of expertise relative to session content.

- *Description limited to 100 words.*

Enter Speaker 2 description of expertise below:

Additional Comments

Please provide any additional comments that may be pertinent for the Speaker Committee.

Submit

Please SUBMIT to Tracey Waltz, 2012 SAR Speaker Committee at traceyw@aiaasc.org

Thank You for your interest and support of AIA, as we **re:invent** architecture!