

TITLE: 16TH Annual AIA AAH SAR Chautauqua

THEME: Integrating Health, Learning, and Innovation: Advancing Design for the Next Generation of Care

LOCATION: Charlotte | The Dubois Center at UNC Charlotte Center City

DATE: Friday, August 21, 2026

*Welcome Party and Tour Thursday August 20, 5-7 PM at the Pearl, Charlotte, NC

Audience: The 16th Annual South Atlantic Regional Architecture + Health Chautauqua is aligned with the Academy of Architecture for Health (AAH), a knowledge community of the American Institute of Architects (AIA). Our goal is to bring national caliber content to regional practitioners unable to attend the larger national conferences. This unique one-day conference historically attracts between 80-120 healthcare architects, engineers, designers, health system representatives, and industry sponsors to engage in dialogue about the latest, relevant trends in the healthcare design industry. The inspiration for this small-scale intimate event stems from the idea of a Chautauqua where interaction and exchange between all participants is encouraged at each session and in the concluding panel session.

We've added some additional sponsorship options this year. Let me know if you're interested in joining as a sponsor at any level!

Chautauqua Partner (\$1,250): Capped at 16 sponsors. Sponsorship includes

- Attendance for 1 individual to the cocktail hour the night before the symposium
- Attendance for 1 individual to the full symposium
- Company logo on the registration website
- Company logo on sponsor board at the registration table
- Acknowledgement for your firm at the opening and closing the symposium
- Logo with QR code to company website on the intro slideshow

Cocktail Hour Sponsor (\$2,500): Sponsorship includes:

- All benefits from base sponsorship
- A poster at the (Thurs. Aug. 20 @ The Pearl, Charlotte) cocktail hour with your firm's logo on it

Breakfast Sponsor (\$2,500): Sponsorship includes:

- All benefits from base sponsorship
- A poster at the breakfast buffet with your firm's logo on it

Lunch Sponsor (\$2,500): Sponsorship includes:

- All benefits from base sponsorship
- A poster at the lunch buffet with your firm's logo on it

Keynote Sponsor (\$5,000)

- All benefits from base sponsorship
- 1 additional attendee at the symposium
- The opportunity to introduce the keynote speaker at the conference